ULTRAVIOLETTE

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COOKIE NOTICE v1.0

EUROPEAN UNION GENERAL DATA PROTECTION REGULATION

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<div align="center">**COOKIE NOTICE**</div>

1.   INTRODUCTION

At Ultraviolette (hereinafter referred to as "Ultraviolette", "us", "we", and "our"), we value your privacy, and we commit to staying transparent in using your data. This Cookie Notice explains how we use cookies and similar technologies to recognise you when you visit our website at https://www.ultraviolette.com/ ("website"). When you make your first visit to our website, you will have the option to grant, decline or customize consent for the collection and use of cookies. You can also modify your preferences anytime using the Cookie Settings option located on the website footer.

1.1 WHAT ARE COOKIES?

Cookies are small text files stored on your device (Computer, Tablet, Smartphone, etc.) when you visit a website. They enable websites to recognise your device and store information about your preferences or past actions to enhance your browsing experience.

1.2 USAGE OF COOKIES AND THEIR PURPOSE

Our website uses cookies for the following purposes:

- Manage and present the information displayed on our website
- Assist you in navigating pages,
- Analyse your use of our website, and
- Help us understand your preferences.

Generally, our cookies perform three different functions:

- Enabling our websites to function properly: Some cookies are essential for the operation of our websites. For example, in sign-in and authentication, we use cookies to ensure that you are shown the correct web pages for your location or to identify when we have broken links or other technical issues with the website;
- For analyzing visitor behavior, we may use cookies to analyze how our visitors use our websites and to monitor website performance. This allows us to provide an experience by making sure that our content and layout remain relevant to you. For example, we use cookies to keep track of which pages and links are most popular and which do not provide the information that's required by our visitors.

- Optimizing and personalizing Cookies are also used to optimize the web pages that you visit and to personalize the content that we show you across all our digital assets based on what we understand about your requirements.

2. **TYPES OF COOKIES DEPLOYED ON OUR WEBSITE**

   A. **First-Party Cookies and Third-Party Cookies**

   First-party Cookies are created and managed by Ultraviolette Automotive, allowing us to remember your preferences, login details, and other session information directly related to your interactions on our website.

   Third-party Cookies are set by trusted service providers to track and analyse your interactions with our website. These cookies, placed by services like advertising networks, social media platforms, or analytics providers, track your online activities across different websites to build a profile of your interests for advertising, analytics, and other purposes. Some of our pages display content from external providers.

   Below you may refer to the terms and conditions and cookie policies of those third-party providers.

   i. **Google** – Google Privacy Policy

   ii. **Facebook** – Facebook Privacy Policy

   iii. **Cloudflare** – Cloudflare Privacy Policy

   iv. **DoubleClick (Google Marketing)** – Google Privacy Policy

   v. **Xandr** – Xandr Privacy Policy

   B. **Categories Of Cookies**

   Since we respect your right to privacy, you can choose not to allow some types of cookies. The types of cookies we use are described and listed below. If you disable any optional cookies, your experience of using our website may be impaired as some of the cookies help us to identify and resolve errors or display content that is relevant to you. We may also use some cookies provided by third-party service providers.

   We may use cookies of the below categories:

   a. Strictly Necessary Cookies – Always Active

Necessary cookies are essential for the website to function properly and ensure a seamless user experience. These cookies are typically set in response to user actions, such as setting privacy preferences, logging in, or filling out forms, which enable requests for services. They also include session cookies that track movement across pages, allowing users to navigate efficiently without re-authentication. While you can set your browser to block or alert you about these cookies, some parts of the website may not function correctly. These cookies do not store any personally identifiable information, and your consent is not required for their use.

Cookie	Provider	Service	Purpose	Expiration	First Party or Third Party
secure	Ultraviolette	Website Security	Ensures a cookie is only transmitted over HTTPS, preventing attackers from intercepting cookie data.	Session	First Party
ext_name	Ultraviolette	Analytics	Helps understand user interactions and distinguish between users.	Session	First Party
_fw_crm_v	Ultraviolette	CRM	Helps track user interactions, leads, and customer engagement.	Session	First Party
first_session	Ultraviolette	Analytics	Tracks a user's first visit to differentiate between new and returning visitors.	Session	First Party
_hjSessionUser_3269859	Hotjar	User Analytics	Analyzes user behavior on the website.	Session	First Party

receive-cookie-deprecation	Third Party	Internal Flag	Indicates deprecation of certain cookie-related features.	Session	Third Party
test_cookie	Google DoubleClick	Google	Checks if the user's browser supports cookies.	Session	Third Party
__cf_bm	Cloudflare	Security	Helps manage bot traffic and protect websites from automated attacks.	Session	Third Party

b. Functionality Cookies

These cookies allow our services to remember choices you make, such as:

- Remembering your username, preferences, and settings.

- Remembering if you have filled in a survey, taken part in a poll, or reacted to something on the website.

- Remembering your location and enabling social media components.

  These cookies enhance your experience by saving preferences. If you do not allow these cookies, then some or all these services may not function properly.

c. Analytical Cookies

These cookies collect information about how visitors use and interact with our services. They enable us to personalize content and remember your preferences (e.g., choice of language, country, or region). These cookies help improve website functionality and provide a better user experience. If you do not allow these cookies, we may not be able to monitor performance effectively.

Cookie	Provider	Service	Purpose	Expiration	First Party or Third Party
_gid	Ultraviolette	Google Analytics	Stores a unique ID for statistical data about website usage.	Session	First Party

_ga	Ultraviolette	Google Analytics	Collects statistical data about website usage.	Session	First Party
_ga_8QPK M87RBW	Ultraviolette	Google Analytics	Stores and tracks user interactions on the website.	Session	First Party
_gat	Ultraviolette	Google Analytics	Limits the number of requests sent to prevent server overload.	Session	First Party
NID	Google	Google Services	Stores user preferences and other information.	183 days	Third Party

d. Advertising Cookies

These cookies record visits to our website, pages visited, and links clicked. They gather information about browsing habits to display targeted ads. We (and third-party advertising platforms) may use this information to make website content and ads more relevant to your interests.

Cookie	Provider	Service	Purpose	Expiration	First Party or Third Party
_gcl_au	Ultraviolette	Google Ads	Measures conversion of personalized advertising content.	Session	First Party
_fbp	Ultraviolette	Facebook Pixel	Tracks website visitors and measures ad performance.	Session	First Party
XANDR_ PANID	Third Party	Ad Targeting	Used for user tracking and personalized advertising.	Session	Third Party
IDE	Google DoubleClick	Advertising	Helps with ad serving and tracking across websites.	400 days	Third Party

3. HOW CAN YOU BLOCK COOKIES?

You can control whether to accept cookies or not. If you decide to not accept cookies, some features and services on our websites will not function properly.

If you would prefer not to accept cookies, you can either:

- Change your browser settings to notify you when you receive a cookie, which lets you choose whether to accept it or not; or

- Set your browser to automatically not accept any cookies. You can manage cookies in the privacy settings of the web browser you are using. Please note that if you use your browser settings to block all cookies, you may not be able to access parts of our or other websites.

4. HOW CAN YOU CONTROL YOUR COOKIE PREFERENCE?

Most web browsers automatically accept cookies by default. However, you have the option to manage your cookie preferences at any time. You can modify your browser settings to block or delete cookies, or you can adjust your preferences through the cookie banner available in our website. Please note that restricting certain cookies may impact the functionality and user experience of our website.

5. UPDATE AND REVIEW

We may update this Cookie Policy to reflect changes in our practices or for other operational, legal, or regulatory reasons. Please check this page periodically to stay informed about our use of cookies.

6. CONTACT US

You may contact us at privacy@ultraviolette.com to know more about the cookies used by our websites.

Our Cookie Policy was last updated on [_____].